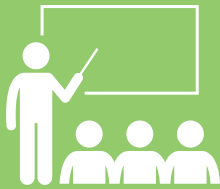


**Attract, grow and retain  
women of all ages in  
technology related careers,  
across all industries.**



**Your tax-deductible sponsorship  
supports women in every stage  
of technology, from the  
classroom to the boardroom.**



**Prove to your employees that  
you are investing in them and  
the future of our communities  
with educational, networking  
and volunteer opportunities.**



**Improve visibility for your  
organization with technical  
professionals in your region and  
across Wisconsin.**



**HELP SUPPORT OUR MISSION**

As a sponsor, you're able to showcase your company's commitment to attract talent, grow leaders and retain employees.

Your involvement increases your profile and awareness among Wisconsin's leading professionals.

Thank you for your consideration in becoming a sponsor!

# HOW WE'RE DOING IT

WIT Wisconsin is passionate in supporting and growing the community of females in tech related careers in Wisconsin. Through our three pillars, we're providing opportunities for all females, from the classroom to the boardroom.

## WIT@Work

*Focused on retaining females in technology careers.*

Only 24% of computing jobs are held by women. This number is even lower at the top of the corporate world with women holding just 5% of the leadership positions in the technology industry. Our programming for WIT@Work includes:

- **Monthly In-Person & Virtual Meetings**
- **Brand Ambassador Group**

## WITonCampus

*Focused on attracting women to technology careers.*

Only 18% of undergraduate computer science degrees are received by females, one of the highest gender disparities in course subjects. While our programming for WITonCampus is evolving, it currently includes:

- **Professional Connection program**
- **Tech Career Exploration Events**
- **Career Fair Participation**

## WIT4Girls

*Focused on growing girls to discover technology.*

High school computer science classes have enrollment of only 14% girls. WIT Wisconsin is committed to changing these metrics. It starts with positive role models and empowering girls to be creative, leaders and problem solvers both in school and in their communities. Our programming for WIT4Girls includes:

- **Girls Who Code Clubs**
- **Train the Trainer Community Events**
- **Microsoft Girls Workshops**
- **Tech Career Exploration Events**

# BECOME A SPONSOR – LEVELS & BENEFITS

| BENEFITS   | PLATINUM | VISIONARY |
|--|----------|-----------|
| Annual Sponsorship Commitment  | \$5,000  | \$10,000  |
| Individual Memberships Included  | 5        | 10        |
| Named Brand Ambassador   | X        | X         |
| Company logo on WIT Marketing Materials and Presentation Slides                | X        | X         |
| Recognition on WIT Social Media Posts  | X        | X         |
| Annual Impact Report Provided  | X        | X         |
| Opportunity for 5-Minute Talk to Address Attendees at an In-Person WIT Meeting |          | X         |

## COLLABORATIVE PARTNER

Interested in supporting WIT but can't secure the funding? Our Collaborative Partners can make donations that are less than \$5,000, donate space for events and materials for our programs. In exchange, we will add your company logo to our WIT Marketing Materials.

## THE FINE PRINT

Memberships included will be valid for one year from redemption. The Named Brand Ambassador will occupy one of the memberships.

WIT is a charitable 501C(3) non-profitable organization.



# SUPPORT THE WIT COMMUNITY & JOIN THE FUN!



The success of WIT Wisconsin starts with our sponsors, collaborative partners, members, attendees and volunteers. The belief in our mission is truly changing how women and girls are viewing and approaching technology careers. Each year, more and more companies are realizing and recognizing this

